

RULES AND REGULATIONS

1. Students are **required to create their own** Public Service Announcement (PSA) and **cannot have professional help from parents**. Students can team together to produce PSA.

2. Students **must sign a waiver** to allow Vector Control to use the PSA for a variety of social media realms.

3. The PSA should be **15 to 30 seconds** long. They should include important “5 W’s”: “WHO, WHAT, WHEN, WHERE, and WHY”. Message should be simple and direct.

4. **PSA CANNOT contain any of the following:** Derogatory characterization of any person or group, violence, profanity, endorsement of illegal drug use, alcohol abuse, or any other illegal activity. If any of these actions are found, the team will **AUTOMATICALLY** be disqualified.

5. Be **SAFE. DO NOT** attempt video stunts, dangerous situations, or dangerous locations during the production of your video. It is **YOUR** responsibility to be safe and make sure no one is harmed during the making of your video.

WHAT DEVICE CAN YOU USE?



Smart phone



Video camera



iPad



Point & shoot
camera

LINKS

1. CDC <http://www.cdc.gov/features/stopmosquitoes/>

2. GLACVCD <http://www.glacvcd.org/vector-information/mosquitoes/invasive-mosquitoes/>

3. SoCal Mosquito <http://socalmosquito.org/>